

The Merchistonian Club Magazine

MEDIA PACK

Introduction

The Merchistonian Club Magazine connects advertisers with a wealthy, educated, sporting readership with a shared heritage of the prestigious Merchiston Castle School. This annual print publication reaches the full breadth of Merchistonians and the Merchiston communities with a print run of over 5,000 and a readership far greater. Each annual edition of the Magazine has a long life span and is kept as a coffee table magazine.



Facts

The Club Magazine	
Circulation	5,600 copies Readership of over 18,000
Readership	All Former Pupils of all ages and their families, Sixth Formers, Staff, Governors, Friends of Merchiston and donors
Focus	Features on entrepreneurs, expeditions, investors, Club events, engagements and weddings

Rates and Sizes

Positioning	Club Magazine
Full Page	£450
Back Cover	£600
Inside Front Cover	£500
Inside Back Cover	£500
Half Page	£300

Advertising Booking

For further information, please call Gill Imrie, the Editor, on 0131 312 2262. If you would like to reserve an advertising place, please email merchistonians@merchiston.co.uk together with payment with the following details:

Business Name

Business Contact Name

Contact Telephone

Contact Email

Please let Gill know which advertising space you would like from the following options:

Full Page at £450

Back Cover at £600

Inside Front Cover at £500

Inside Back Cover at £500

Half Page at £300

Advertising space is limited and in high demand, therefore bookings are made on receipt of payment.

Important Details

The quoted price assumes complete artwork being submitted for publication.

We will send through dimensions for artwork once you have confirmed you would like to place an advert. If you would like assistance with artwork, please contact our designers at Platinum Graphics who will help you with your query. They are contactable at hello@platinumgraphics.co.uk. Please quote "The Merchistonian" for preferential rates.

Payment can be made by cheque (payable to "The Merchistonian Club") or by BACS as follows:

The Merchistonian Club

Sort Code: 83-06-08

Account Number: 00204881

Reference: "Magazine (your company name)"